

RELIABILITY,
COPY QUALITY AND SERVICE
ARE WHAT 3M COPIERS
ARE ALL ABOUT

3M Company asked copying equipment buyers worldwide recently what they look for in a copier ... and this is what they told us:

- * RELIABILITY - whether you spend hundreds or thousands of dollars, you want a copier that you can depend on when you need it.
- * COPY QUALITY - clear, sharp, crisp copies from any document source, every time.
- * SERVICE - in the event trouble occurs, you want fast, courteous, competent service.

And now "Sensitron"!
3M has a copier that offers you common sense value in cost, exceptional copy quality and a trouble free, long life ... we call it the "Secretary" III.

The "Secretary" III features a new, unique single-component toner that insures consistent copy quality. Our new exclusive "Sensitron" scanning system allows you to copy originals with a variety of backgrounds without adjusting exposure levels.

All of this ... backed up by one of the largest copier sales and service organizations in the world, insures prompt, courteous, competent and experienced service ... anywhere ... from Bangkok to Boston ... in all 50 states and in 50 foreign countries.

This no-nonsense plain paper copier will be working and working when other copiers costing a lot more have long since gone to the junk pile.

And like most other well thought out 3M products you've come to know and respect, the 3M "Secretary" III is more than a prima donna single purpose copier. It serves as a central copier,

handling from just a few to many thousands of copies a month (without skipping a beat), as a secondary copier to ultra high-speed duplicators, or as a departmental satellite copier.

And the 3M "Secretary" III is priced so reasonably that no cost-conscious business person can afford not to find out about it.

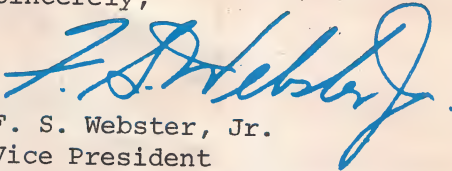
*A copier
for many
applications!*

*Send for
our free
info kit!*

We've prepared a special information kit called "Copying For The '80's," an informative guide that frankly discusses what you need to compare and consider in selecting a copier today. The kit contains information on investigating copier reliability, how to compare copy quality, and how to analyze and evaluate the all important service function of the copier manufacturer and/or distributor.

This special information kit is yours FREE with no obligation whatsoever. To receive yours, merely sign and return the enclosed reply card today.

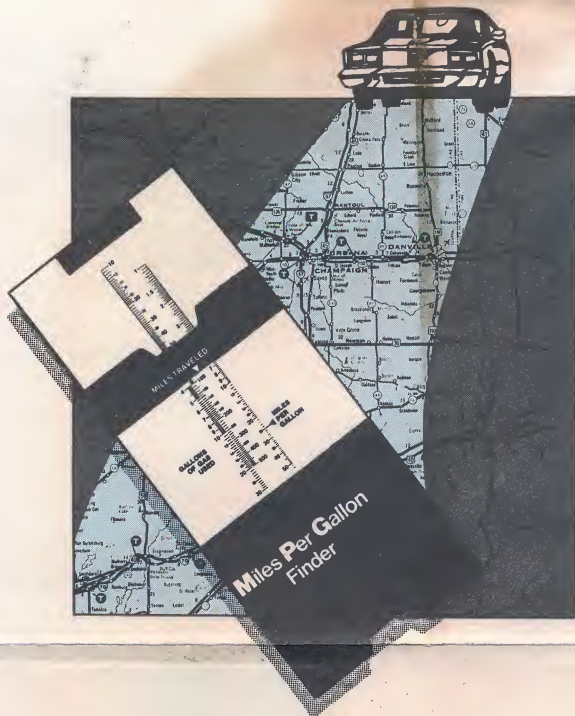
Sincerely,



F. S. Webster, Jr.
Vice President
Copying Products Division

P.S. Return the enclosed reply card requesting our new special information kit "Copying For The '80's" within 48 hours, and receive FREE as a gift our money-saving GAS MILEAGE FINDER/GAS SAVER Slide Calculator, featuring 50 ways to save on gasoline. There's no obligation, of course.

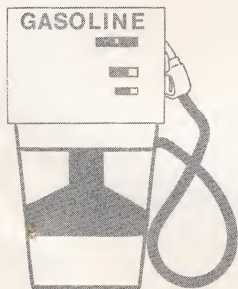
YOURS FREE!



3M Gas Mileage Finder

The calculator that shows over 50 ways to save gasoline!

Helps you to:



- Stretch gas mileage
- Save time and money
- Select most efficient gas saving speeds
- Determine driving time/speed ratios
- Compute miles per gallon

The handy 3M Gas Mileage Finder is an essential energy saver for both personal and business driving. With gasoline prices rising to over \$1 per gallon, the Gas Mileage Finder helps you to select the most efficient driving speed and time. Calculates miles per gallon efficiency of your automobile automatically. You know exactly how many miles per gallon your car is getting. Lists more than 50 ways to save gas and increase miles per gallon driving. Select the distance you are to drive . . . the mileage finder tells you exactly how long it will take to get there at 40, 45, 50 or 55 M.P.H. Makes saving gas a reality . . .

And fuel savings can be a reality for all of us!

F. S. Webster, Jr.
F. S. Webster, Jr.
3M Company



NEW BROCHURE!

Yes,

← send me both →



FREE MILEAGE CALCULATOR!

I want more information on the common-sense value copier, 3M's "Secretary" III, and what the new "Sensitron" scanning system can mean to me.

I understand that if I return this card within 48 hours, I'll receive *both* the brochure—"Copying For The '80's" and the *free* gas calculator, with *no* cost or obligation.

Name _____
(please print)

Phone _____

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IF YOU DECIDE NOT
TO SEND FOR OUR
NEW INFORMATION KIT,
PLEASE READ THIS ...